

# JENNIFER ESTRADA



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310.560.3343

I'm a motion graphics artist with over 14 years of experience.

## SKILLS

Motion Graphics  
Art Direction  
Animation  
Compositing  
Social Media  
Storyboarding  
Design  
Edit

## TOOLS

Microsoft Office  
Ross Xpression  
Media Encoder  
Google Apps  
After Effects  
Cinema4D  
Photoshop  
Illustrator  
Premiere  
Keynote  
InDesign  
Mack/PC  
Nuke  
Flash

## PLUG-INS

Trapcode Suite  
Sapphire Suite  
Optical Flares  
Magic Bullet  
Element 3D  
Plexus

## LANGUAGES

English  
Spanish

## EXPERIENCE

### Verizon Media, Sunnyvale, CA

Broadcast Designer & Animator – August 2018 - February 2020

- Created graphics and animations for Yahoo Sports online video content.
- Helped create and prepare full graphic packages for live broadcast shows.
- Performed as a Ross Xpression Graphics Operator for live broadcast shows.
- Followed branding guidelines and helped maintain graphics procedures for the Sunnyvale office.

### Freelance, San Jose, CA

Motion Graphics Artist – March 2017 - August 2018

- Worked remotely with various clients to create original social media marketing content. Executed animations based on the client's designs.

### Petrol Advertising Inc., Burbank, CA

Senior Motion Graphics Artist – October 2012 - November 2016

- Continued with the regular work described below. Managed motion graphics department, including all junior artists and freelancers. Created guidelines and procedures for the department.

Motion Graphics Artist – December 2006 - October 2012

- Conceptualized and created animations for trailers, commercials, web banners, and websites. Composited special effects on footage; including roto, tracking, greenscreen keying, wire removal, and final color correction.

Freelance Jr. Motion Graphics Artist – July 2006 - December 2006

- Helped with assets to create video game trailers and web content.

### Lotus Interworks, Santa Monica, CA

Flash Animation Intern – February 2006 - April 2006

- Animated sales videos for company promotions.

## EDUCATION

### Gnomon School of Visual Effects, Los Angeles, CA

Individual Course – January 2013 - March 2013

- Enrolled in an intermediate compositing class in Nuke to learn the software and acquire new skills and techniques for better compositing.

### The Art Institute of California- Los Angeles, CA

Bachelor of Science in Media Arts & Animation – August 2002 - July 2006

- Concentration in Motion Graphics.