

JENNIFER ESTRADA



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I'm a motion graphics artist with over ten years of advertising experience.

SKILLS

Microsoft Office
Media Encoder
Google Apps
After Effects
Cinema4D
Photoshop
Illustrator
InDesign
Mac/PC
Nuke
Flash

PLUG-INS

Trapcode Suite
Sapphire Suite
Optical Flares
Magic Bullet
Element 3D
Plexus

LANGUAGES

English
Spanish

EXPERIENCE

Freelance, San Jose, CA - Motion Graphics Artist

March 2017 - Present

- Work remotely with various clients to create original social marketing content or execute animations based on the client's designs.

Petrol Advertising Inc., Burbank, CA - Senior Motion Graphics Designer

December 2006 - November 2016

- Conceptualize and create animations for trailers, commercials, web banners, and websites. Composite special effects on footage; including roto, tracking, greenscreen keying, wire removal, and final color correction.
- Managed the Motion Graphics department, including all junior artists and all freelancers.

The Art Institute of California- Los Angeles, CA - Commercial Pre-Production Team

May 2006 - July 2006

- Created animatics in After Effects and 3D models in Maya for a school production team.

Lotus Interworks, Santa Monica, CA - Flash Animation Intern

February 2006 - April 2006

- Animate sales videos for company promotions.

EDUCATION

Gnomon School of Visual Effects, Los Angeles, CA - Individual Course

January 2013 - March 2013

- I took an intermediate compositing class in Nuke to learn the software and pick up new skills and techniques for better compositing.

The Art Institute of California- Los Angeles, CA - Bachelor of Science in Media Arts & Animation

August 2002 - July 2006

- Concentration in Motion Graphics.

The Academy of Art College, San Francisco, CA - Summer Quarter

June 2002 - August 2002

- Received a full scholarship to attend summer quarter. Trained in traditional drawing.